

An Anime Shop
Everyone Can Enjoy Worldwide Visit



Today!



ANIME!
MANGA!
GAME!

アニメ店長

Captain ANIMATE Wand You!

©Kazuhiko Shimamoto・MOVIC・Illustration: Kazuhiko Shimamoto

What is **animate**?

animate is a comprehensive shop for anime, manga, and games, with stores located all around the world!

Approximately
120 Stores
Nationwide



animate has locations all across Japan!



Anime Goods



A wide selection of merchandise from popular series awaits you!

Manga



English editions of manga are also available!

CDs, DVDs/Blu-rays, and Games



A vast collection is available, including many otome games!

Capsule Toys



Also a hit among international tourists and perfect as souvenirs!

animate ONLY SHOP



Enjoy free admission to exhibitions and shopping experiences!

Space Galleria



Discover special exhibitions and exclusive merchandise!

Gratte



Savor drinks featuring anime designs!

animate cafe



Delight in foods inspired by anime collaborations!

The World's Largest Anime Shop

animate Ikebukuro Flagship Store

The animate Ikebukuro Flagship Store boasts the world's largest retail area dedicated to anime. Be sure to visit this holy land of anime!



9F

animate hall BLACK & WHITE

A hall hosting talk shows and other events.



8F

Space Galleria

If same-day tickets are available, you can enter without a reservation!



7F

animate ONLY SHOP

Check the official X (formerly Twitter) account for entry details!



6F

CDs, DVDs/Blu-rays, and Games

Here you can find card games and merchandise featuring VTubers!



4F&5F

Character Goods

The perfect spot to purchase merchandise from the latest series!



2F&3F

Manga & Art Supplies



Boasting one of the largest manga selections in Japan!



1F

Character Goods & Gratte

Find Gratte and capsule toys on the first floor!



B2F

animate Theater



A multi-purpose hall with seating for up to 208 people.

Enjoy EXPO 2025 and Anime Together!

animate Umeda

Located conveniently close to the EXPO 2025 Osaka, Kansai venue, animate Umeda is one of the largest anime stores in western Japan!



Highlight

"Stage Han"

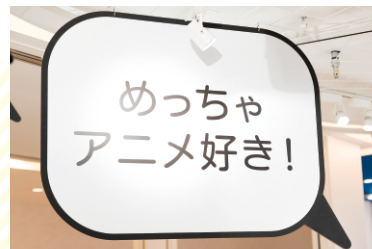
"Stage Han" showcases currently trending series!



Highlight

"Fukidashi Han"

"Fukidashi Han" features messages of anime love expressed in various languages!



Highlight

"Large Wall Announcements"

Stay updated with the latest information here!



Character Goods

A variety of merchandise from the latest series is available!



Manga & Art Supplies

Find magazines, art books, and more on sale!



Anime Music LPs

Purchase anime music on vinyl records!



animate is More Than Just Goods!



Gratte

supported by animate cafe

Enjoy drinks printed with
character designs.
Here's how to order:

SpaceGalleria

スペースガレリア

Limited-time exhibition
events are held at
Space Galleria.
Here's how to join.

- 1 Check the official website
for exhibition details.
- 2 Purchase a same-day ticket
at the event ticket counter.
- 3 Head to the exhibition
space and enjoy!



For more details,
visit the official website.



An area offering anime,
manga, and game collaboration
apparel and accessories designed
for everyday wear.

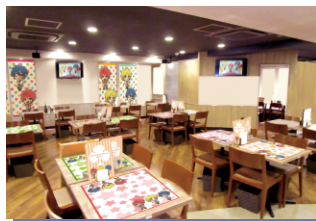


For more details,
visit the official website.

animate cafe

animate cafe locations include
six in Ikebukuro, two in Osaka,
and two in Nagoya.

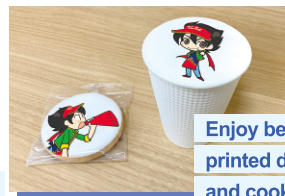
For more details,
visit the official website.



Use the in-store ordering
terminal to select
your favorite drink or cookie.



Once ordered,
pick it up at the counter.



Enjoy beautifully
printed drinks
and cookies!

acosta!

"acosta!" is an event where
you can enjoy cosplay while
exploring the city. It is held
monthly across the country!



For more details,
visit the official website.



コスプレ撮影スタジオ

HACOSTADUM

A photography studio with
over 35 different backgrounds.
Full support is available,
including photography services!



For more details,
visit the official website.



animate Locations & Online Shopping

animate also offers online shopping!
Check out the global online store



CHARAVIE

The anime information magazine "CHARAVIE" is
available for free near the registers!

HOW TO animate

Want to visit animate but not sure how to shop?
Here's a guide for first-timers!

1 Start with a shopping basket or bag!

When you enter, grab a shopping basket or bag. Use it to hold the items you want to buy as you shop.



2 Browse the store freely!

There are no fixed routes, so feel free to explore the store at your own pace.



3 Ready to purchase? Head to the checkout line!

Line up in the queue and wait for your turn.



4 Final step: Checkout at the register!

The cashier will handle your purchase. Various payment methods, including cash, are accepted.



animate Q&A

Q

Is support available in languages other than Japanese?

Some stores offer multilingual support. Please ask the store staff for more details.

A

Q

I can't find the merchandise I want.

Check the in-store floor guide or visit the official website!

A

Q

What payment methods are accepted?



Cash, barcode payments, credit cards, and more. For details, visit the official website.

A

Q

How do I use the registers?

Some stores have self-checkout registers. Ask the staff for assistance if needed.

A

Q

Do you offer tax-free shopping?



Tax-free shopping is available at some stores. Check the official site for details.

A

Q

Where are other animate locations?



Check out other store locations on the official website.

A

Ask Questions in Japanese! Example Phrases

Here are some useful Japanese phrases to ask staff if you need help.

- ① Where is the register? ▶▶▶ reji wa doko desuka?
- ② I'm looking for ○○. ▶▶▶ ○○ wo sagashite imasu.
- ③ How much is this? ▶▶▶ kore wa ikura desuka?

INFORMATION



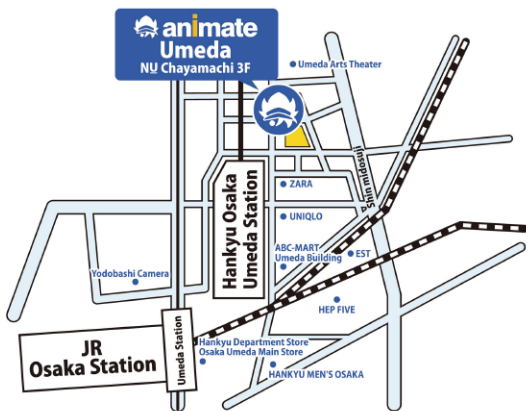
animate Ikebukuro Flagship Store

Phone Number: 03-3988-1351

Hours: Weekdays 11:00 AM - 9:00 PM /

Weekends & Holidays 10:00 AM - 8:00 PM

Address: 1-20-7 Higashi-Ikebukuro, Toshima-ku, Tokyo 170-0013



animate Umeda

Phone Number: 0570-004601 Hours: 11:00 AM - 9:00 PM

Address: 10-12 Chayamachi, Kita-ku, Osaka,
Osaka 530-0013 NU Chayamachi 3F



animate Locations Worldwide

We have stores and online shopping available worldwide, so you can continue to enjoy animate after returning to your home country!

